



INTERNATIONAL 420 CLASS ASSOCIATION

2022-2023 Promotional and Development Plan

1. **Coaches and Sailors Clinics:** We intend to organize clinics for coaches and sailors in four continents. We are analyzing and thinking about the following possibilities for venues, taking in consideration the needs.
 - a) **Europe** – maximum 1
 - b) **Asia** – maximum 2
 - c) **Oceania** – maximum 1
 - d) **America/Caribbean** – maximum 2
2. **Junior European Championship Overview:** An expert coach will be doing the overview, videoing and debriefing the sailors after the races;
3. **Promotional Action for Young Sailors in Easter in Europe:** We intend to go again to Fraglia de la Vela Riva, in Garda Lake, Italy, during the Easter Optimist Meeting, where we will reach a large number of Optimist sailors and parents from all over the world, and promote our class. Like in the past years, we will be present with a full rigged 420, handing out promotional material to the young sailors, showing them the boat;
4. **IODA Worlds and/or Europeans Promotional Action:** We intend to do similar promotional actions like the ones we did in the past years at the Optimist Worlds and/or European or other Continental Championships;
5. **ENP Support Coach on the WS Youth World Championship:** As on the past years, the I420CA is prepared to send to the World Sailing Youth World Championship, an expert coach to support the 420 participants in general and the ENP 420 participants in particular;
6. **I420CA ENP a):** Following up two clinics, we will invite the best teams of this countries to take part in the World Sailing Youth World Championship;
7. **I420CA ENP b):** We will give some sets of sails to emerging nations to help to increase their small fleets;
8. **420 Euro Circuit:** The I420CA together with EUROSAF, is improving the successful 420 European Circuit, adding more venues and regattas;

9. **I420CA internal ranking**: The Class Association will prepare a ranking, taking in consideration the main 420 regattas all over the world;
10. **Video of Preparation for Measurement on a Championship**: We will do a video of preparation for measurement on a championship. This is a project that should already happen but, because of various reasons it didn't go ahead already;
11. **World Sailing Training and Development Symposium**: The VP and Development Officer to be present and promote the Class;
12. **Promotional Material**: To buy promotional material to be used in our promotional and development actions.

Portugal, 6th of august 2022

José Massapina
President and Development Officer
International 420 Class Association